

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Product</u> OBAMA/SKED C #1687		
<u>Contract Dates</u> 09/04/12 - 09/17/12	<u>Estimate #</u> 1687	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/30/12 / 09/04/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> P416	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/04/12	09/07/12	9News Daybreak 5a	5-530am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$350.00	0.00			
N 2	KUSA	09/04/12	09/07/12	9News Daybreak 5:30a	530-6am		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$600.00	0.00			
N 3	KUSA	09/04/12	09/07/12	9News 6am	6-7am		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$1,100.00	0.00			
N 4	KUSA	09/04/12	09/07/12	Today Show	7-9am		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				4	\$900.00	0.00			
N 5	KUSA	09/09/12	09/09/12	Sunday Today	6-7am		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S				1	\$250.00	0.00			
N 6	KUSA	09/09/12	09/09/12	9News 7a Sun	7-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S				1	\$650.00	0.00			
N 7	KUSA	09/04/12	09/06/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWT - - -				1	\$50.00	0.00			
N 8	KUSA	09/04/12	09/07/12	Today Show II	9-10am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$350.00	0.00			
N 9	KUSA	09/04/12	09/07/12	9News at Noon	12p-1230p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$275.00	0.00			
N 10	KUSA	09/04/12	09/07/12	Extra	1230p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/12	09/10/12	- TWTF - -				3	\$275.00	0.00			
N 11	KUSA	09/04/12	09/07/12	The Doctors	1-2p		:30				NM	3	\$825.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Contract Dates</u> 09/04/12 - 09/17/12	<u>Product</u> OBAMA/SKED C #1687	<u>Estimate #</u> 1687
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/30/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	-TWTF--				3	\$275.00	0.00			
N 12	KUSA	09/04/12	09/10/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$450.00	0.00			
N 13	KUSA	09/04/12	09/10/12	Ellen	3-4p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$300.00	0.00			
N 14	KUSA	09/04/12	09/10/12	9News 4pm	4p-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$600.00	0.00			
N 15	KUSA	09/04/12	09/10/12	9News 5pm	5p-530p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$1,000.00	0.00			
N 16	KUSA	09/04/12	09/10/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$1,500.00	0.00			
N 17	KUSA	09/04/12	09/10/12	9News 6 O'CLOCK	6p-630p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MT--TF--				3	\$1,100.00	0.00			
N 18	KUSA	09/04/12	09/10/12	Entertainment Tonight	630-7p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MT--TF--				3	\$1,200.00	0.00			
N 19	KUSA	09/10/12	09/10/12	The Voice	7-9p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$5,000.00	0.00			
N 20	KUSA	09/04/12	09/04/12	America's Got Talent	7-8p		:30				NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----				2	\$8,500.00	0.00			
N 21	KUSA	09/04/12	09/04/12	America's Got Talent	9-10p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$8,500.00	0.00			
N 22	KUSA	09/06/12	09/06/12	AGT	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				1	\$2,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KUSA	09/03/12-09/09/12	AGT			9-10p	----Th----	:30	\$2,500.00	0.00	NM
		Credited											
N 23	KUSA	09/04/12	09/07/12	Late News M-F	10-1035p		:30				NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	-TWTF--				3	\$2,100.00	0.00			
N 24	KUSA	09/08/12	09/08/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,600.00	0.00			
N 25	KUSA	09/09/12	09/09/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$2,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KUSA	09/03/12-09/09/12	NFL Special Edition News			9-10p	-----Su	:30	\$2,500.00	0.00	NM
		Credited											

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<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Contract Dates</u> 09/04/12 - 09/17/12		<u>Product</u> OBAMA/SKED C #1687
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1687
		<u>Original Date / Revision</u> 08/30/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	KUSA	09/09/12	09/09/12	9News 10p Sun	10-1037p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$4,000.00	0.00			
N 27	KUSA	09/04/12	09/07/12	Tonight Show	1037-1137p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	-TWTF--				3	\$950.00	0.00			
N 28	KUSA	09/04/12	09/10/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$300.00	0.00			
N 29	KUSA	09/08/12	09/08/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,100.00	0.00			
N 30	KUSA	09/12/12	09/14/12	9News Daybreak 5a	5-530am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$350.00	0.00			
N 31	KUSA	09/12/12	09/14/12	9News Daybreak 5:30a	530-6am		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$650.00	0.00			
N 32	KUSA	09/12/12	09/14/12	9News 6am	6-7am		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,100.00	0.00			
N 33	KUSA	09/12/12	09/14/12	Today Show	7-9am		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$900.00	0.00			
N 34	KUSA	09/16/12	09/16/12	Sunday Today	6-7am		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$250.00	0.00			
N 35	KUSA	09/16/12	09/16/12	9News 7a Sun	7-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$650.00	0.00			
N 36	KUSA	09/12/12	09/13/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WT---				1	\$50.00	0.00			
N 37	KUSA	09/12/12	09/14/12	Today Show II	9-10am		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$400.00	0.00			
N 38	KUSA	09/12/12	09/14/12	9News at Noon	12p-1230p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 39	KUSA	09/12/12	09/14/12	Extra	1230p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 40	KUSA	09/12/12	09/14/12	The Doctors	1-2p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 41	KUSA	09/12/12	09/14/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$450.00	0.00			
N 42	KUSA	09/12/12	09/14/12	Ellen	3-4p		:30				NM	3	\$900.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$300.00	0.00			
N 43	KUSA	09/12/12	09/14/12	9News 4pm	4p-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$600.00	0.00			
N 44	KUSA	09/12/12	09/14/12	9News 5pm	5p-530p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,000.00	0.00			
N 45	KUSA	09/12/12	09/14/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				1	\$1,500.00	0.00			
N 46	KUSA	09/12/12	09/14/12	9News 6pm	6p-630p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,100.00	0.00			
N 47	KUSA	09/15/12	09/16/12	NBC Nightly News Weekend	430-5P		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----SS				2	\$1,200.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/10/12-09/16/12	NBC Nightly News Weekend	430-5P	-----SaSu	:30	\$1,200.00	0.00	NM		
		Credited											
N 48	KUSA	09/12/12	09/14/12	Entertainment Tonight	630-7p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,200.00	0.00			
N 49	KUSA	09/12/12	09/12/12	AGT	7-8p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				2	\$1,400.00	0.00			
N 50	KUSA	09/13/12	09/13/12	AGT	7-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$3,500.00	0.00			
N 51	KUSA	09/12/12	09/14/12	Late News M-F	10-1035p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$2,200.00	0.00			
N 52	KUSA	09/15/12	09/15/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,600.00	0.00			
N 53	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/10/12-09/16/12	NFL Special Edition News	9-10p	-----Su	:30	\$2,000.00	0.00	NM		
		Credited											
N 54	KUSA	09/16/12	09/16/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,200.00	0.00			
N 55	KUSA	09/12/12	09/14/12	Tonight Show	1037-1137p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,100.00	0.00			
N 56	KUSA	09/12/12	09/17/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

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<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Contract Dates</u> 09/04/12 - 09/17/12		<u>Product</u> OBAMA/SKED C #1687
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1687
		<u>Original Date / Revision</u> 08/30/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	M-WTF--				3	\$300.00	0.00			
N 57	KUSA	09/15/12	09/15/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00	0.00			
N 58	KUSA	09/17/12	09/17/12	Today Show	7-9am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,100.00	0.00			
N 59	KUSA	09/05/12	09/05/12	NFL Kickoff Special	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----				1	\$2,000.00	0.00			
N 60	KUSA	09/05/12	09/05/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----				1	\$6,025.00	0.00			
N 61	KUSA	09/05/12	09/05/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----				2	\$3,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/03/12-09/09/12	NFL Special Edition News	9-10p	---W-----	:30	\$3,000.00	0.00	NM		
		Credited											
		2	KUSA	09/03/12-09/09/12	NFL Special Edition News	9-10p	---W-----	:30	\$3,000.00	0.00	NM		
		Credited											
N 62	KUSA	09/06/12	09/06/12	AGT	9-10p		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				2	\$4,000.00	0.00			
N 63	KUSA	09/08/12	09/08/12	Law & Order: SVU	8-9p		:30				NM	1	\$655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$655.00	0.00			
N 64	KUSA	09/09/12	09/09/12	NFL Special Edition News	9-10p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$5,000.00	0.00			
N 65	KUSA	09/05/12	09/05/12	NFL Special Edition News	9-10p		:30				NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----				2	\$2,750.00	0.00			
N 66	KUSA	09/13/12	09/13/12	Rock Center with BW	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$3,000.00	0.00			
N 67	KUSA	09/15/12	09/15/12	The Voice	7-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$700.00	0.00			
Totals										0.00		136	\$161,280.00

Time Period	# of Spots	Gross Amount	Net Amount
09/03/12 - 09/09/12	64	\$94,605.00	\$80,414.25
09/10/12 - 09/16/12	70	\$65,275.00	\$55,483.75
09/17/12 - 09/23/12	2	\$1,400.00	\$1,190.00
Totals	136	\$161,280.00	\$137,088.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
710831 /	06301018

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/17/12	OBAMA/SKED C #1687	1687

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/30/12 / 09/04/12

Signature: _____ **Date:** _____

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